



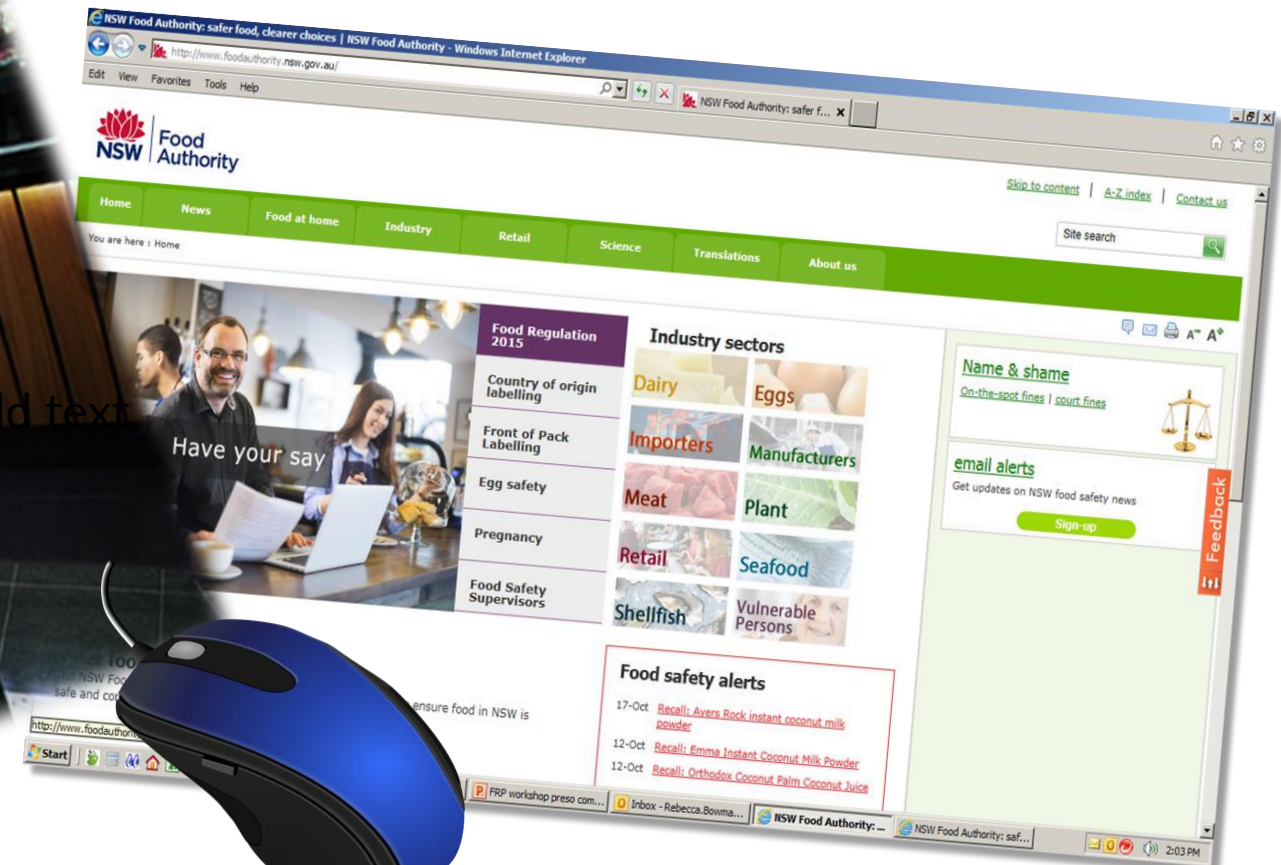
Department of
Primary Industries

Managing the Media 101 – 2022 NSW Oyster Conference



Batemans Bay 19 May 2022

Bit of background



Click to add text



The power of partnership



Media spokespeople



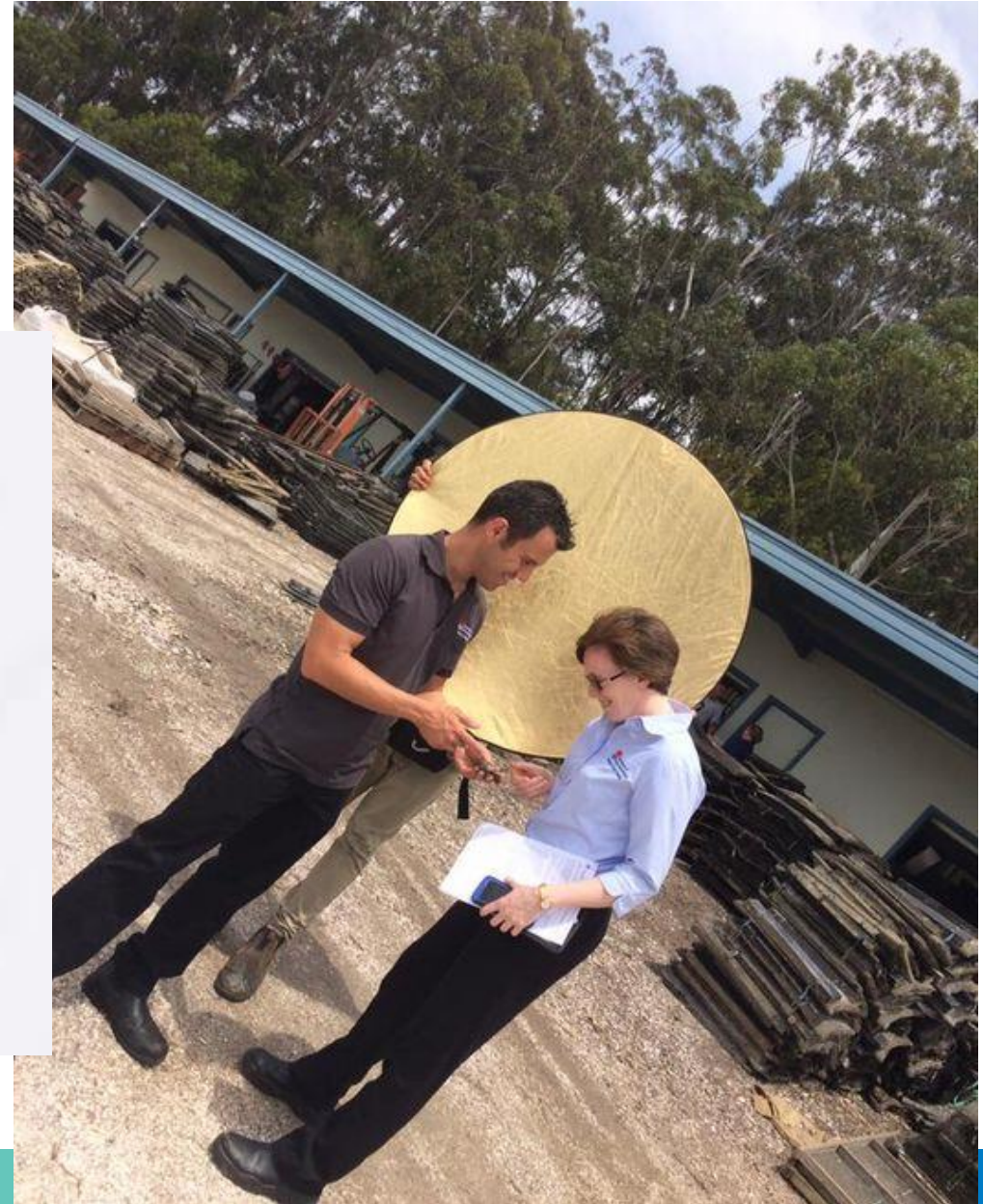
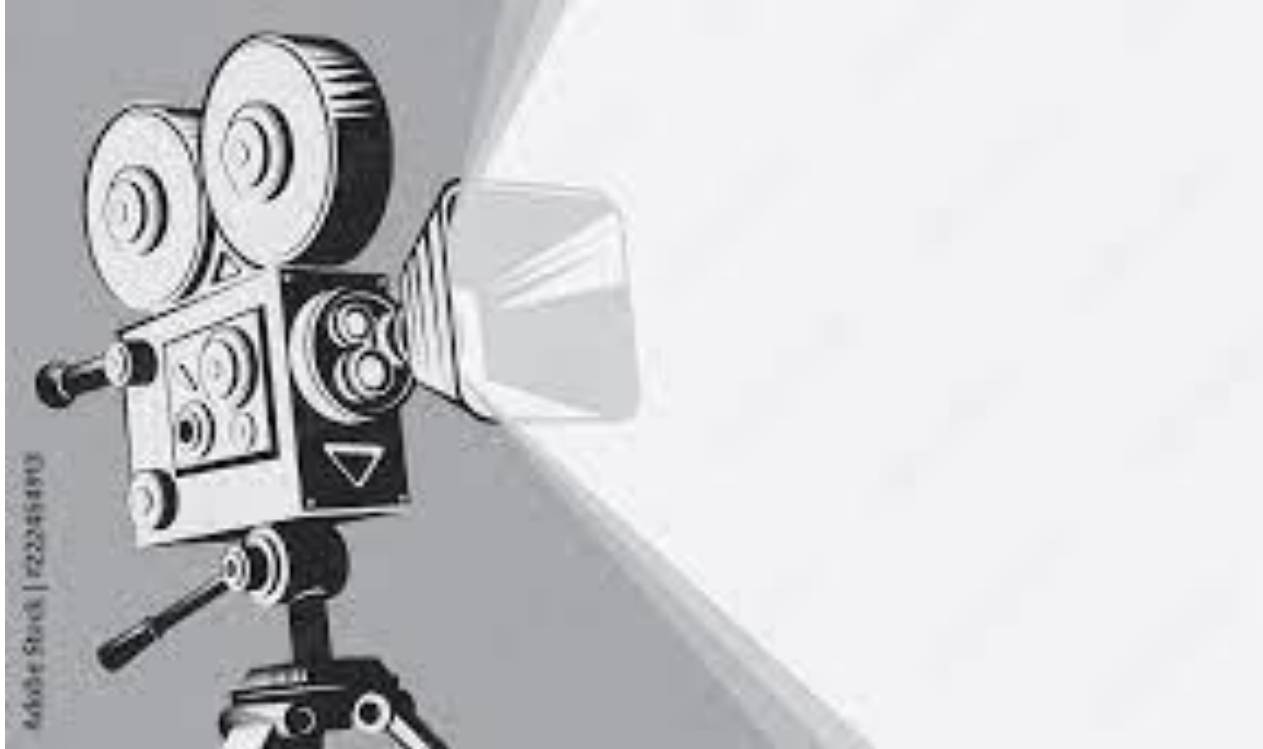
Media is not (always) a dirty word



Managing the risk



Proactive opportunities



THANK YOU

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QUESTIONS?

